



ADVERTISEMENT PURCHASE FORM

CONTACT INFORMATION

Date _____

Business Name (as to appear in print) _____

Street Address _____

City _____ State _____ Zip _____

Contact Name (First, Last) _____

Contact Phone _____ Fax _____ Email _____

Art Dept. Contact _____ Phone _____ Fax _____

Email _____ Website _____

BILLING INFORMATION

Department or Individual to be billed _____

Billing address (if different) _____

City _____ State _____ Zip _____

Please check method of payment (kindly make checks payable to Horses in California, Inc.)

- Cash Contribution Enclosed \$ _____
- Goods & Services Retail Value \$ _____
- Check Enclosed \$ _____
- Please charge my credit card \$ _____
- Visa Mastercard Credit Card # _____ Exp. _____

Name on Card _____

ADVERTISEMENT INFORMATION

Please check choice of full color ad size:

Position	Dimensions	Color Rate
<input type="checkbox"/> Back Cover*	8.5" x 11"	\$1000
<input type="checkbox"/> Inside Front Cover*	8.5" x 11"	\$850
<input type="checkbox"/> Inside Back Cover*	8.5" x 11"	\$650
<input type="checkbox"/> Full Page	8.5" x 11"	\$450
<input type="checkbox"/> ½ Page Horizontal	8.5" x 5.5"	\$350
<input type="checkbox"/> ¼ Page Vertical	4.25" x 5.5"	\$200

* Premium position based on availability

Please indicate method and format of artwork/advertisement submission:

- Artwork/advertisement attached
- Artwork/advertisement to be sent by (date) _____
- Digital (format; JPEG, PDF, etc.) _____
- Hard Copy (must be returned by _____)

Authorized signature of Sponsor _____ Print Name _____ Date _____

Please send completed form to: Attn: Sharon Haynes, Horses in California, Inc., 22-22nd Avenue, San Francisco, CA 94121
Tel: 415-221-9438 | Fax: 415-221-2581 | info@sfpolointhepark.com | Fed Tax ID: # 94-1196213