



Horses in California, Inc. **Advertisement Purchase Form**

*Advertisements will be displayed in San Francisco's **Polo in the Park** Program*

Personal Information

Date _____

Contact Name _____ Contact Phone _____

Company Name (as to appear in print) _____

Address _____

City _____ State _____ Zip Code _____

Artwork Dept./Contact _____ Phone _____ Fax _____

Email Address _____

Billing Information

Department or Individual to be billed _____

Billing Address (if different) _____

City _____ State _____ Zip Code _____

☐ Cash Enclosed \$ _____

☐ Check Enclosed \$ _____

☐ Please charge my credit card

☐ Visa

☐ Mastercard

Credit Card # _____ Exp. _____ Name on Card _____

Advertisement Information

Please check choice of ad size:

Position	Dimensions	Color Rate	Black and White Rate
<input type="checkbox"/> Back Cover*	8.5" x 11"	\$1000	N/A
<input type="checkbox"/> Inside Front Cover*	8.5" x 11"	\$850	N/A
<input type="checkbox"/> Inside Back Cover*	8.5" x 11"	\$650	N/A
<input type="checkbox"/> Full Page	8.5" x 11"	\$450	\$400
<input type="checkbox"/> ½ Page Horizontal	8.5" x 5.5"	\$350	\$250
<input type="checkbox"/> ¼ Page Vertical	4.25" x 5.5"	\$200	\$150

** Premium position based on availability*

Please indicate method and format of artwork/advertisement submission:

- ☐ Artwork/advertisement attached
- ☐ Artwork/advertisement to be sent by (date) _____
- ☐ Digital (format; JPEG, PDF, etc. _____)
- ☐ Hard Copy (must be returned by _____)

(Authorized Signature of Advertiser)

(Date)

Please send form and advertisement submission to Horses in California, Inc.
22-22nd Avenue, San Francisco, CA 94121
Phone: 415-221-9438, Fax: 415-221-2581, Email: horsesinca@aol.com, Fed Tax ID #94-1196213